



Websites for **practices** & firms

For dental, medical, therapy and law offices: a site that looks the part, stays accessible and keeps patient information where it belongs.

NEW SITES Two ways to build

MOST PRACTICES

No. 1

Professional Site from \$4,000

Founding clients, first three **15% off**

- Home, services, team, about and contact pages, designed for your office
- You edit your own content: hours, staff bios, services, news
- Built to WCAG 2.2 AA accessibility, checked before launch
- Patient and client forms route to your own secure portal; no health data touches the site
- Google Business Profile setup and search basics

50% to start, 50% at launch. Fixed price after a short call.

SOMETHING MORE

No. 2

Custom from \$6,000

Want custom features or software on your site that you don't see here? Tell me what you want to build.

- Everything in a Professional Site
- Custom tools, integrations and larger sites, e.g. multiple locations, practice-area libraries, online scheduling, patient resources
- Scoped together and priced up front

50% to start, 50% at launch.

MONTHLY Care plans

	Care \$200/mo <small>\$300 value</small>	Care Plus \$300/mo <small>\$450 value</small>
Hosting, SSL and daily backups	✓	✓
Security updates	Weekly	Weekly
Changes made by me	2 hrs a month	3 hrs a month
Turnaround, routine requests	3 business days	3 business days
Monitoring, accessibility checks, report	✓	✓
Extra work, plan rate	\$150 \$125/hr	\$150 \$125/hr

Month to month. Cancel with 30 days' notice. Office visits available upon request.

ADD-ONS When you need them

Search & Google growth (SEO) **from \$560/mo**
Monthly, through a specialist partner: content, links, local search

Other work **\$150/hr**
Quoted up front; \$125/hr on a care plan

INCLUDED With every site

- Your domain, in your name
- Mobile-first and fast
- 30-day fix guarantee
- Visits available upon request
- No platform lock-in
- Edit your own content
- Local support, not a chatbot

WHY A PLAN What \$300 a month buys your office

3 hours of my time, every month.

\$450 of work at my standard rate for what you can't do yourself: new pages, forms or other features, done in 3 business days.

Accessibility kept up.

A quarterly check catches missing image text, contrast or form problems before a patient or a demand letter does.

Nobody finds out first.

I'm alerted the moment the site goes down and start the fix within 4 business hours. Daily backups cover the rest.

A monthly report.

Visitors, calls and form clicks, uptime and what changed, on one page.

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WEBSITES FOR PRACTICES AND FIRMS

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You own your domain, content and code, and can leave anytime with everything handed over. You get a written, fixed price before any work begins. Founding discount applies to a Professional Site build, in return for a portfolio case study. Prices as of October 2026.

